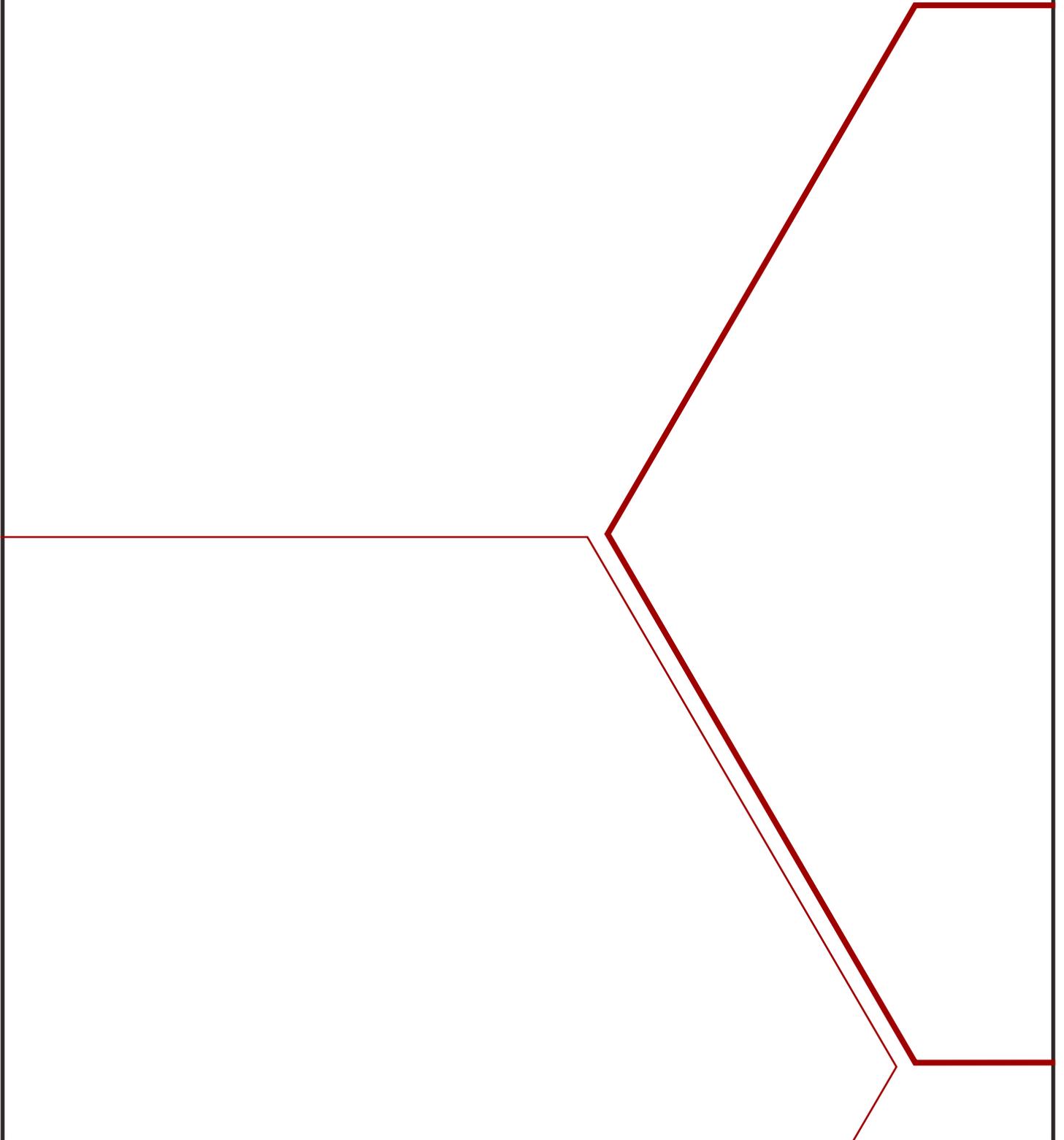


CURRICULUM VITAE

Drs. Bart Theodoor Hogebrink



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July 2009

PERSONAL DATA

- Name: Bart Theodoor Hogebrink
- Date of birth: March 25, 1978 • Place of birth: Amsterdam
- Sex: man • Civil status: unmarried • Nationality: Dutch
- Address: Voorburgstraat 29 IV • 1059 TW Amsterdam, The Netherlands
- Tel: +31646442002 • E-mail: info@barthogebrink.nl
- Drivers license: Yes (b)

EDUCATION

- M.A. Social Science Informatics (SWI) • University of Amsterdam (UvA) • August 2007
- Intensive course Spanish • Delibes, Salamanca, Spain • July 1999
- Propedeuse Image and Media Technology (BMT) • College of Arts Utrecht (HKU) • April 1999
- Pre-university education (VWO) • Reformed Lyceum South (HLZ) • June 1997

EMPLOYMENT

- December 2008 – present

CHAIRMAN OF THE FOODFACTORY FOUNDATION • WWW.FOODFACTORYFOUNDATION.ORG

Shortly after my graduation I won an invention contest aimed at socially relevant innovations with my idea of the FoodFactory, a plan to tackle the problem of hunger in the Third World. My idea was to design a factory where insects can be industrially farmed for food. I am now cooperating with TNO, the Dutch research institution that organized the contest, to develop the design for the FoodFactory and to make this idea a reality (www.foodfactoryfoundation.org).

- November 2007 - present

INVENTOR/DIRECTOR INIVENTION • WWW.INIVENTION.NL

To invent has been my hobby for many years. Shortly after my graduation, I participated in a contest named 'Not Invented Yet' which was organized by TNO, a large research institute. With my idea to fight hunger in the Third World, the FoodFactory, I won this contest. This success convinced me to make inventing my profession.

- March 2005 - October 2007

ACCOUNT- AND PROJECT MANAGER / SHAREHOLDER ELPH SOLUTIONS LTD. • WWW.ELPH.NL

Elph Solutions was created when InterCast.nl and HPMG Marketing decided their join their forces. By combining the knowledge of information technology from InterCast.nl and the experience of HPMG Marketing, a very powerful company arose for the implementation of extensive projects. In my function as account- and a project manager, I designed concepts and solutions, and accompanied the development of these.

- November 2002 - present

GENERAL DIRECTOR / MANAGER INTERCAST.NL • WWW.INTERCAST.NL

With two friends I took on the challenge of streamlining the communication process between producers, model agencies and their artists. The result was a platform where model and casting agencies could show their artists. This way we could provide producers a very large choice when selecting their actors, models, and crew. At the same time, we offered casting agencies a sophisticated service to manage their actors and model data. Among our customers were several renowned casting and model agencies, including Dutch Casting Agency, A.F.T. Group and Anti-models.

- October 2000 - May 2001

ART DIRECTOR & ASSOCIATE NETHICS VOF

Nethics was an Internet company which specialized in the technology behind Internet (Java, ASP, database links, e commerce). I was asked as an associate in the function of Art director.

- July 1998 - present

DIRECTOR/COMPANY OWNER/ILLUSTRATOR NEXTYLE PRODUCT IONS • WWW.NEXTYLE.NL

Because my work as a graphic designer of New Media became ever more serious, I decided to professionalize my work by setting up my own company. As an illustrator for Newformation I produced commercials for companies like CMG, Cosmopolitan, Elsevier, Intermediair and Syntens. Also I produced educational computer animations for a CD-Rom for Spectrum. For the ISP Right! Visuals, I designed interfaces for KPN, Parcom ventures, and the WE Young Parents magazine.

- January 1998 - July 1999

ART DIRECTOR, NEWFORMATION • WWW.NF.TV

Newformation was a startup company with the ambition of developing an interactive school television medium. For this they placed televisions in canteens of colleges and universities, on which a computer-controlled program of news, notices and advertisements were shown. I was asked to become the art-director for this medium. On June 23, 1998, Newformation won the Life-Wire business Startup Award for best innovative starter, and reached more than 100,000 students daily.

COMPUTER EXPERIENCE

In 1995, I discovered the graphical possibilities of the computer. Shortly after, graphic design became my main hobby and work. When I became director of InterCast.nl and account- and project manager at Elph Solutions, my work became more focused at business management.

I have a lot of experience with the following programs: MS Office, Adobe Photoshop, After-Effects, Premiere, Indesign, Dreamweaver and SoundForge.

I have some knowledge of Adobe Illustrator, Flash, 3DStudio and HTML.

LANGUAGES

I am fluent in the Dutch and English language. Moreover I master the German reasonably well and French and Spanish moderately.